

Exhibit 22

iMessage
Thu, Dec 16, 4:27 PM

Mason Rothchild

Alright

MR

I got my plan



Mason Rothchild

MR

Y'all ready?

Yerrrrrrr

Mason Rothchild

- 1) NFT Cease & Desist
- 2) Make announcement of NFT of Cease& Desist on all socials with a story along the lines of "In order to shed confusion between the Hermes Birkin and it's SUCCESSOR, going for more an upwards of \$20,000.00+/ each - we've made the decision to separate ourselves from the old and make ourselves known as the new "MetaFurkins". This movement is much bigger than just a remix of an icon and we reach has extended far across every walk of life. The beauty of the NFTs and Metaverse.
- 3) Launch new collection under new name as well as random airdrop to everyone who types "MetaFurkins > Birkins in comments" or some shit

Basically acknowledge that the YEEZY

jumped over the JUMP MAN

and they can't stop us

MR

make it a purely community play

Don't love the name Furkins but general sentiment is solid

Do you think they'd actually sue if you did nothing

Mason Rothchild

We can come up with new name

MR

No but it's a cool way to spin this

What if you printed out the C&D and pissed on it

Mason Rothchild

MR

lol

Like the ye Grammy vibe

Moshe Sacks

I like the idea of renaming before v2

Drop 2



Metabirkin values would explode lol

Mason Rothchild

MR

I gotta NFT the C&D

Ya

Mason Rothchild

MR

then pee on it

Plz

Mason Rothchild

na cause i still want them to be open
to the collab idea

MR

maybe i left my new puppy pee on it

Moshe Sacks



I hear

I think you can easily drag this out

And get in negotiation talks

Mason Rothchild

I think they're too heritage

MR

to do this

MR

lets plot on name change

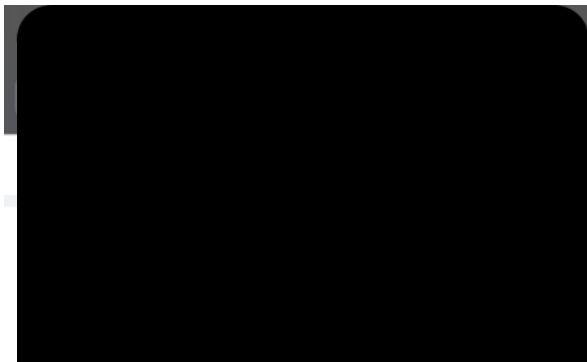
I'm gonna be at alexs in 20

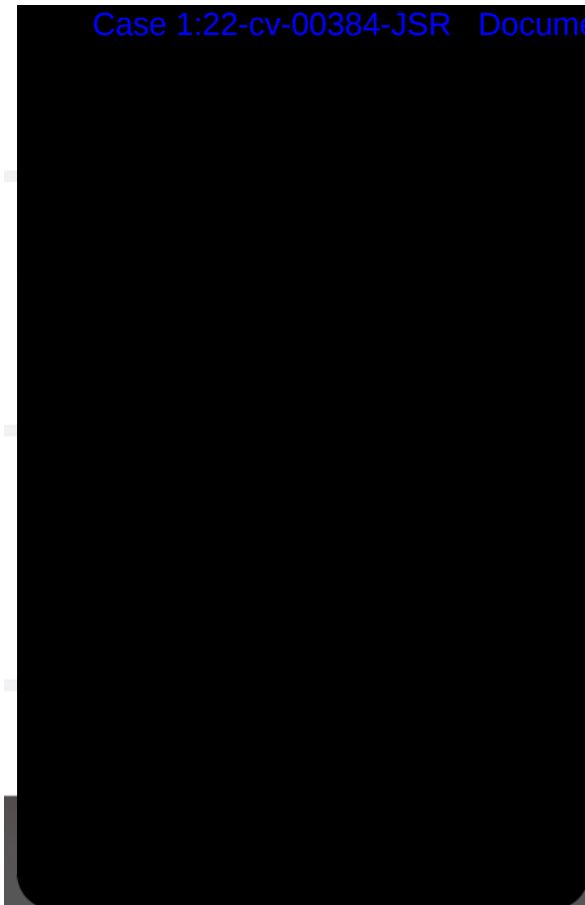
Gonna think

MetaBirks.

Thu, Dec 16, 6:46 PM

Mason Rothchild





Kinda a play here

Jane Birkin wanted to remove her name from the birkin because of how hermes was cruel in their processing of animals

MR

We cruelty free baby

Sheeeh

Mason Rothchild

MR

Jane we love you girl

Moshe Sacks



Jane Birkin drops request to have her name removed from Hermès handbag | Hermès | The Guardian

amp.theguardian.com



Mason Rothchild

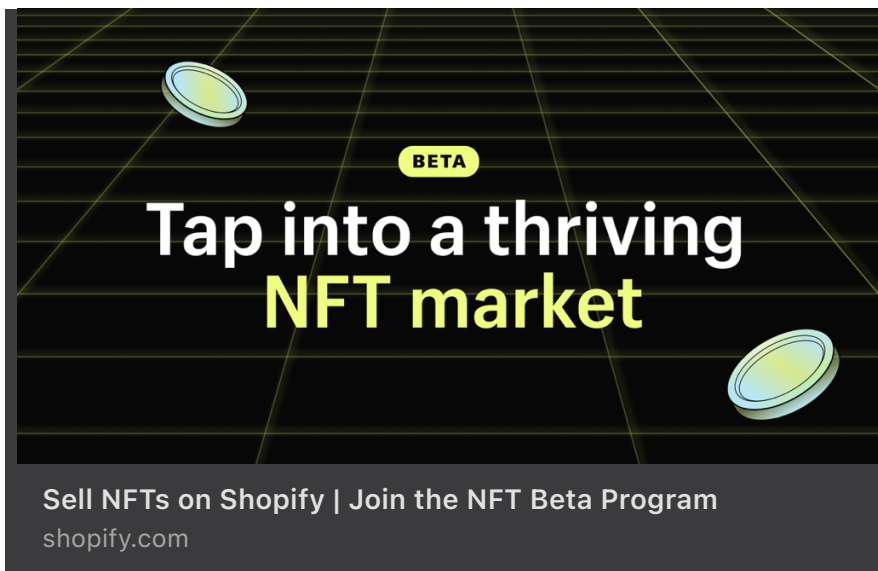
Yessir

They settled

MR

But still

Moshe Sacks



Mason Rothchild

MR

Lol that sounds like a trainwreck tbh

Fri, Dec 17, 8:10 AM

Mason Rothchild

Morning

MR

Speaking to attorney at 9am

Moshe Sacks

Hype



Very good

Mason Rothchild

Y'all know any IP lawyers

MR

I'd like to get multiple opinions

Moshe Sacks

I'll do some digging

But let's see what this guy says first

Bc I'm actually not that worried about this



Any word from opensea?!

Mason Rothchild

They won't day anything

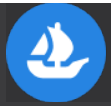
They'll just take it down

MR

Truman can you try to get through to cc

I'll ping him

Mason Rothchild



OpenSea

Help Center

Are spin-off, homage or remix collections allowed on OpenSea?

support.opensea.io

MR

Mason do you not like MetaBirks

Mason Rothchild

MR

I do but it might be too close

Moshe Sacks



I like metabirks

Idt it is honestly

From my understanding they have two issues

They never want you using the word "birkin" which they have trademarked



And never want you using "Hermes"

Mason Rothchild

yeah its kinda stupid

cause the only time i use hermes

is in the disclaimer

MR

im like.. k

Another idea

NFT a bill to Hermes

for marketing

250,000 Unique Vistors
2.4m Impressions on Instagram
1.2m Impression on Twitter
Numerous Articles

\$1,500,000 in Marketing 😊

Payable to Mason Rothschild

MR

Bill to Hermes International

Moshe Sacks



Interesting

Mason Rothchild

First lawyer says

MR

Hermes could sue me into the depths of hell

bruh

lol

How

Mason Rothchild

They just have more money

Even if they don't win

MR

They'll do it to drain me

Fri, Dec 17, 11:10 AM

Mason Rothchild

Y'all want to hop on a call?

MR

or.

I mean

Do you not think even changing the name
will help

Help

Mason Rothchild

lawyers assumption is

if we change name

they'll go after the design

after design they'll go after damages

MR

and so on and so forth

move honestly might be to try and get a
meeting?

Mason Rothchild

but i have a drop in 5 days

lawyer said they could keep dragging it out

til jan-feb-march

without a defininite answer

I just don't even get what they want me to do

MR

cause i can't take down the existing ones

usually

Your lawyer can request a meeting w their team

For valor fixation

*clarifications

Mason Rothchild

definitel

but like i said that pushes this next drop

and opens us up to DLIST

from opensea

CC is to busy to do marketplace

and if i make marketplace

they may reach out to google to DMCA the website

MR

and present a lawsuit there

Do you really think they care that much

To do all that

Mason Rothchild

lawyer said

it's not a matter of if they care enough

they iust have the deen nockets

to make life hell for me

MR

damn i got a headache lol

what does jesse think?

I don't think they're going to sue as of now
for anything historical

Mason Rothchild

MR

jesse aint helping

Least he can do is let you talk to his lawyer?

Mason Rothchild

he said they owuldn;t be free til monday

MR

which doesn't help me

The drop is next Thursday

Monday convo is fine

Plus we can delay the drop

Mason Rothchild

na

like i need to respond.by monday

MR

mind you i have to pay for these responses
from lawyers

I mean i honestly think they're bluffing

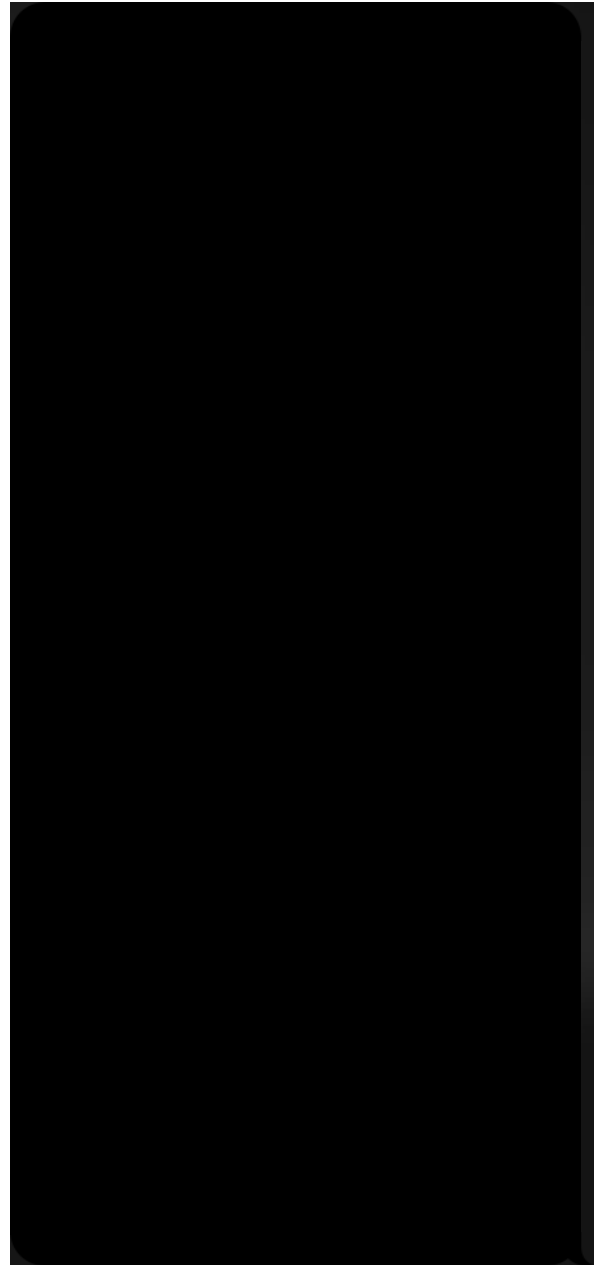
And not going to pursue

Mason Rothchild

MR

why wouldn't they though

Since you're too small



Mason Rothchild

MR

its not really small tho

I have a strat

Mason Rothchild

haha its easy to have strat

when you're not getting sued

MR lol

I mean true

But you're asking for my opinions

So trying to help

Mason Rothchild

MR

yeah whats strat

End of the day it's up to you for final call

Mason Rothchild

def

MR

what were you thinking

MR

i asked about metabirks

and they said it would be enough

because of the strength of hermes word
mark

MR

wouldn't*

Which lawyers did you speak to

Mason Rothchild

MR

Cash Apps

Hmmmm

So need a new name i guess

Moshe Sacks

Sorry I've been grinding on calls

Fighting Hermes forever doesn't make sense

I'm confused why the lawyer thinks they're going to go after the design

If they had a strong case or anything there then they would have used that now

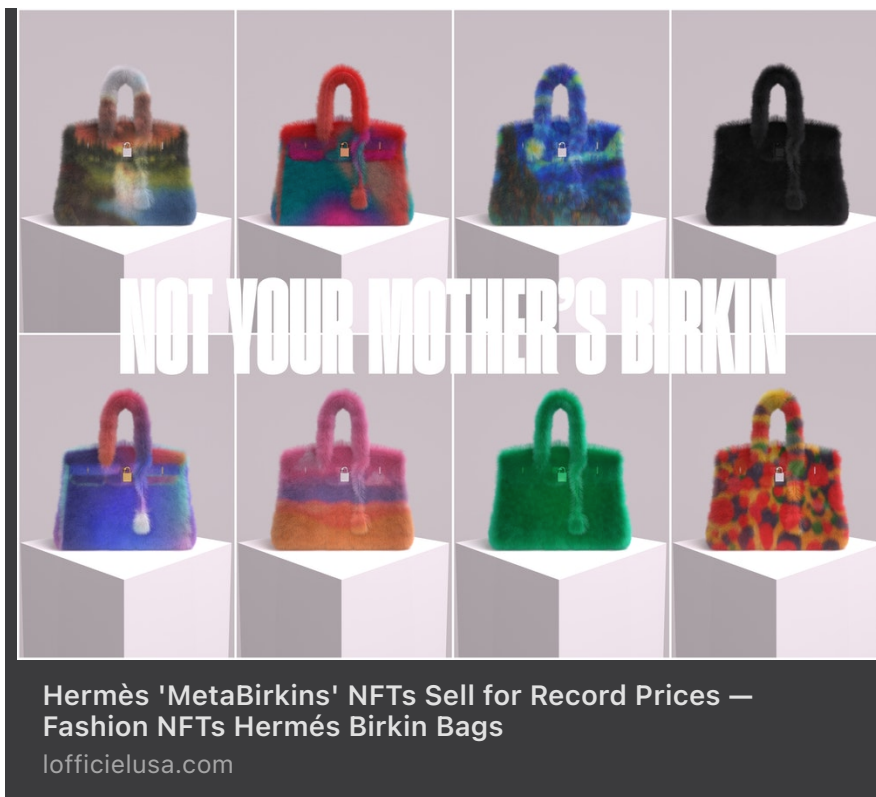


Bc that effectively kills you

What did this lawyer suggest you do?
Because it sounds like he created issues with no solutions lol



Mason Rothchild



MR

christ..

lofficiel

MR

thought it was an official hermes thing

Moshe Sacks

Yeah that's no good



Makes Hermes case pretty strong

MR

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Fri, Dec 17, 2:33 PM

Mason Rothchild

lawyers definitely talk
cause... i got like 15 lawyers emailing me
to be my council
lol

MR

Moshe Sacks

Ur joking

That's so wild

I'm down to review the emails and shit for
you



Mason Rothchild

MR

jesus these lawyers are expensive

MR

i just need someone to send a response on
my behalf lol

MR

of the lawyers?

Fri, Dec 17, 4:27 PM

Moshe Sacks



Yeah

Fri, Dec 17, 6:11 PM

Mason Rothchild

MR

Going to proceed with next drop

Moshe Sacks



There it is baby